

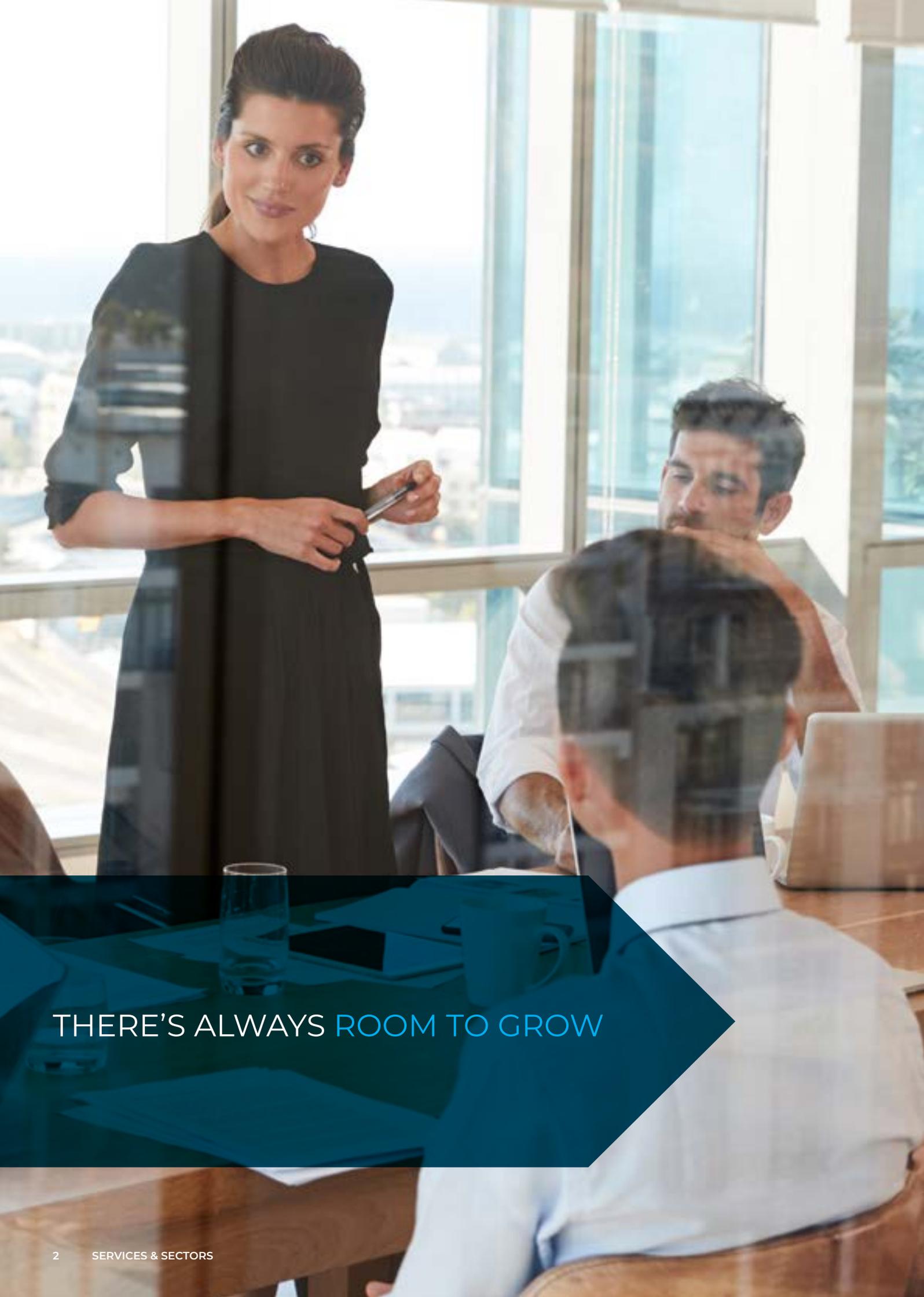


**MOORE**

# HELPING YOU THRIVE IN A CHANGING WORLD

Services & Sectors





THERE'S ALWAYS ROOM TO GROW

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## OUR SERVICES

When it comes to providing personalised and commercially astute audit, accounting, tax and business advisory services, it simply can't be anything else.

Our integrated services are designed to help clients grow, realise and protect both their businesses and their private wealth.

We work with our clients to help them meet the challenges they face every day, aspiring to be their first choice for all of their business and financial needs.

Our focus is about understanding you, your business, your needs, your challenges and, most importantly, how you define success.

At Moore Australia, we're serious about your success, and it shows.

### TAXATION

We provide clients with an integrated framework to optimise their tax position by turning the function of taxation into a strategic business asset.

Tax is constantly in the spotlight – the focus of government policy and stakeholder scrutiny. As a taxpayer, you face increased compliance requirements triggering a greater need for robust controls to manage tax risks. Your tax function also needs to understand the variety of incentives available nationally and internationally, using informed data to support business-wide decision making.

Our specialist team of tax professionals provides the strategic and technical support you require to meet your tax challenges and achieve your goals.

### ASIA DESK

For those looking to operate businesses or looking to invest in Asia-Pacific, our Asia Desk can be your gateway to a successful venture due to its significant personal and business relationships with our Moore counterparts in the region.

With a team of culturally diverse professionals who have a real understanding of the environments in which you wish to operate, Moore Australia through its National Asia Desk is ideally placed to help you grow and prosper. The key is to find the right people and expertise to assist you with your strategy.





## **BUSINESS ADVISORY**

Looking at long-term growth? We can help. We invest time getting to know you and your business and the challenges you're facing. Every business is different; from family run businesses and startups, to public companies and global entities, we hand-pick the team you need. Our member firms have the expertise to support your long-term growth plans, and help you visualise the future of your business.

## **AUDIT AND ASSURANCE**

We help you comply with regulatory requirements – that's a given. But we also go further. For our international businesses, we coordinate our audit approach across member firms, sharing your commercial objectives and keeping your audit experience consistent.

## **CORPORATE FINANCE**

Providing the full spectrum of lead advisory and transaction support services you would expect from one of Australia's leading independent corporate finance advisers, we act for private and public companies based in Australia and internationally. We offer corporate finance with a 360° approach.

Moore Australia has the knowledge acquired from a global network of consulting and accounting firms to deliver high quality strategic plans and solutions that help clients to develop successful businesses that grow shareholder value.

## **GOVERNANCE AND RISK ADVISORY**

Many organisations are required by law, regulations or stakeholders to implement robust corporate governance; but a lot of companies now actively choose to do so as part of their business strategy. Moore Australia advises businesses on maintaining sturdy governance and assurance frameworks, as well as helping to embed transparency and accountability.

## INSURANCE SERVICES

If you don't have sufficient insurances to protect your family (or business) in the event of your death or disability, your financial plans could be ruined by events beyond your control.

Working closely with our teams in wealth management, business advisory and debt advisory we provide funding solutions to complex estate planning and business succession concerns.

We have strong professional relationships with all of Australia's premier insurance providers and place policies where it most suits your individual circumstances.

## WEALTH MANAGEMENT

Evolving financial markets and regulatory regimes means more investment alternatives. Increasingly, clients need a financial partner that combines expertise with quality advice and service.

Our wealth management experts specialise in providing a range of advisory and investment services to help you achieve your financial objectives. Our experts know the best ways to protect and grow your wealth, so that you can reap the maximum rewards for years to come. Moore Australia adopts an approach of being an office extension of your business. We look after your assets and affairs so that you can enjoy life's other pleasures without the burden related to financial management.

We can provide you with strategic advice and investment organisation of matters such as shares, property, mortgages, loans and finance, general, business and personal insurances, alternate investment from within or external to superannuation funds and with succession planning.



“Moore Global Network helped us not only to become compliant, but to embed fresh practices into our business that have helped us pave the way to better internal practices and strategy”

## SUPERANNUATION

Superannuation can be overwhelming and difficult to understand. With so many choices, where do you start? At Moore Australia we have a dedicated team who work with clients on their superannuation goals.

We work with you to provide a tailored solution that will provide you with the best possible life in retirement.

## VALUATIONS

Valuations aren't just about numbers – they require a deep understanding of commercial drivers, risks, competitive landscape, tax considerations, and more.

From simple share trades, to complex assessments of operating businesses, we have the industry and technical expertise to provide astute, robust valuations that deliver the knowledge you need.

Experience is critical to an accurate valuation and having a trusted adviser to work with you through the valuation process is priceless. We have helped numerous clients to manoeuvre through what can often be a highly detailed and, at times, technical procedure. We use our knowledge of your sector to provide customised advice to suit each client taking into account size, capabilities, goals and culture.

## OUTSOURCED CFO

At Moore Australia, our Outsourced CFO offering manages your finances from end-to-end, delivering continual insight. We take a collaborative approach to define and implement your business' financial strategy.

Moore Australia can be your finance function or supplement your existing team, either way there will always be one of our experienced professionals on the ground who understands your business and is looking after it.

## MIGRANT ADVISORY

We have a depth of experience in assisting business and investor visa migrants move to, settle and thrive in Australia. We've been assisting business migrants settle into life in Australia for over two decades.

Our experience tells us the most important issues related to business migration are:

- Finding and starting with the right business
- Having the business correctly valued and appropriate due diligence completed
- Setting up the best business structure
- Being tax efficient
- Establishing relevant business networks
- Protecting hard earned assets
- Compliance with visa requirements

## INTERNATIONAL TAX

Moore Australia can guide you through the complexities of international taxation to ensure, wherever possible, taxes are minimised and profits are repatriated in a tax efficient manner. Our experts cut through the burden of operating in multiple tax jurisdictions.

## LITIGATION

Dealing constructively with investigations and disputes requires an understanding of complicated legal structures, regulatory and accountability requirements. With many years of dispute consulting experience, the Moore Australia Litigation Support professionals have a solid track record of assisting with challenging financial and economic issues in complex litigation and other business disputes.

Numerous businesses have trusted our reputation and expertise. Having provided litigation support in economic loss, business disputes, fraud and family law cases for a diverse range of industries, we have built a unique depth and breadth of experience.

As a part of litigation support we also offer forensic accounting expertise in the following areas:

- Establishing audit trails
- Tracing cash flows
- Asset identification and evaluation
- Fraud risk review and investigation
- Reconstruction of books and records
- Compliance with legal, contractual, statutory and professional obligations

## FORENSIC ACCOUNTING

Our forensic specialists are distinguished by their technical expertise, knowledge, commercial acumen and proven track record. We evaluate and present our findings in a clear and concise manner for a financial claim, prosecution or assessment of associated risks in the fraud environment.

Our specialists offer unrivalled multi-disciplinary capability to aid clients in complex areas of family law, valuation, commercial litigation, fraud, digital forensics and investigation services.

Distinguished by their technical expertise our experts have a proven track record working in the fraud environment. They evaluate and present findings in a clear and concise manner for a financial claim, prosecution or assessment of associated risks.

Our combination of financial, business and court experience extends insight about the facts, issues and strategies of a case.

## LEGAL SERVICES

Moore Australia offers you a wide range of legal services and legal support. We provide integrated legal services to domiciled and non-domiciled individuals and national and multinational clients, helping you to deal with complex structures and evolving laws and regulations.

We can assist and advise you in:

- Corporate Law
- M&A Transactions
- Real Estate
- Banking & finance
- Capital markets
- Corporate restructuring
- Private equity & venture capital
- Formation and restructuring of companies
- Corporate governance
- Drafting of contracts
- Advising and drafting of Wills
- Advising and drafting trusts
- The administration of deceased's estates
- Enduring Power of Attorney work

## TRANSFER PRICING

Worldwide, governments are applying greater scrutiny and enforcing more stringent regulations on transfer pricing practices. As a result, transfer pricing is becoming an increasingly important aspect of tax planning for multinational organisations.

Australia's transfer pricing regime operates on a self-assessment basis, and our rules are some of the world's most advanced. Failure to provide transfer pricing documentation that demonstrates compliance with the arm's length principle can lead to your organisation receiving substantial penalties from the Australian Tax Office (ATO).

budget5	budget6	budget7	budget8
34166.66667	41666.66667	49166.66667	50000
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31166.66667	37000	44166.66667	50666.66667
30500	37666.66667	43500	50000
29250	37000	41750	48000
34000	35500	43500	55000
34616.66667	42166.66667	46000	
30500	37000		
32000	39000		
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## CORPORATE BOOKKEEPING

Now, more than ever before, business owners want more from their accountant. To help them grow and take their business to the next level, they need more than basic accounting – they need strategic business accounting advice.

Best of all, we give you back the time to do what you do best, and take care of the complexities of dealing with the administrative and compliance work required. We can assist you with anything from bookkeeping, payroll and superannuation services to cloud solutions and cash flow management.

## DEBT ADVISORY

We understand that running a business is complex - business strategy, people management and finances are only a fraction of the components that take up your time as a business owner. So when it comes to all things finance, we take the pressure off you by finding the best solutions.

We have all your debt advisory needs covered. With the support of our specialists, you'll have peace of mind so you can get on with running your business and pursuing what's important to you, while leaving the technical details to us.

## PROPERTY ADVISORY

Dynamic and ever-changing, the property market trends attributes are something businesses in the property sector need to remain abreast of. Moore Australia's team of experts in property understand the impact of challenges and property investment including the financials and commercial matters.

Delivering personalised advice for you and your business with salient information on the property sector, you can rest assured that Moore Australia's team can provide business case documents and strategic approaches while engaging with you to understand the key risks with property investment. Delivering an outstanding service, we are confident in our knowledge and expertise to assist you.

## FAMILY OFFICE

Our practitioners have been adept at creating wealth management services to protect and develop the assets of families, while also devising strategies to prepare you for the transition of your financial portfolios.

Clients with significant assets that require management and strategies for preserving and growing wealth for future generations of family members have appreciated the professional integrity and trusted advice delivered by Moore Australia advisors.

We have worked in conjunction with clients through personal consultation to create and implement a financial strategy that considers your financial status, an analysis of ownership and stakeholder composition and construction of a portfolio that is in harmony with your goals.

Moore Australia adopts an approach of being an office extension of your business. We look after your assets and affairs so that you are relieved to enjoy life's other pleasures without the burden related to financial management.

## CORPORATE AFFAIRS

Moore Australia has a dedicated corporate affairs division which acts as the registered agent for over 2000 companies.

The Australian Securities and Investments Commission (ASIC) requires notification of any change to a company's details via specific forms, which can be an onerous and time consuming process, especially when multiple companies are affected.

At Moore Australia, we place clients front of mind. We are proactive, fast and flexible. We provide the most effective solution for an appropriate commercial return.

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## OUR SECTORS

With 30,000 people across 100 countries, our member firms have a wealth of knowledge and expertise in the core sectors in which we offer our services.

### EDUCATION

Being an outstanding educator today is not just about good teaching and great facilities. It demands a well-oiled machine that runs like a business, delivering transparency in everything you do, keeping up-to-date with significant and far reaching regulatory change, adequately funding your increasing student population and infrastructure needs, and satisfying student and parent expectations of technological excellence.

Realistically, who has the time or the skills to do all of this, and do it well? If you answered “certainly not me”, then you’re not alone, especially without the right support to make it happen.

At Moore Australia, we’re education specialists, supporting over hundreds of educational institutions, independent and catholic schools, and performing arts organisations across Australia.

### PROFESSIONAL SERVICES

Moore Australia offer professional services to a variety of professions; our clients include: consultants, solicitors, architects and accountants. Building strong working relationships with key decision makers is how we get to grips with your unique business needs. We work closely with your team to overcome business challenges such as budget cuts, stricter regulations and a changing economy.

### RETAIL

The fast paced world of retail and wholesale businesses can be complicated. Whether you’re a local business, franchise, large enterprise or international importer and distributor, Moore Australia has the expertise to manage your cashflow, drive business and comply to strict industry regulations. Rely on our strategic advice and finance options to support your growth goals, look after your employees with self managed super funds and structure your business to minimise risk in Australia and overseas.

### NEWSAGENCIES

Moore Australia has a number of experts with experience in the complex and highly regulated world of newsagents. Buying or selling newsagents, as with most businesses, can be fraught with danger, but our high level of due diligence will minimise these risks. With the correct application of specialist business, tax and compliance knowledge, Moore Australia will be able to help you manage your business, make smarter business decisions and be compliant with regulatory obligations.

### TECHNOLOGY

Technology is the new cornerstone of productive business. However, with increasing access to data and ever-changing regulations, productivity comes with risks. Moore Australia can help you manage the risks and ensure compliance, whilst harnessing the power of technology for your business.





“It honestly makes such a difference when you’re working with partners who really understand your sector. We’ve recently felt new pressures that we haven’t dealt with before. Moore have helped us negotiate better deals and improve our business strategy”

**Healthcare client**

## HEALTH AND AGED CARE

Two key challenges which pre-dominate business agendas are improving business performance and reducing costs. These objectives can deliver significant benefits and position your organisation to emerge from the downturn with a stronger and more competitive profile.

Long-term health reforms, changing trends, growing demands for health services in the healthcare and aged care sector and the unbundling of care packages all pose strategic challenges for the health and aged care sector.

Our accredited professionals consider solutions in terms of the broader implications that will impact you personally and professionally.

## FOOD SERVICES

We are one of the largest providers of professional services to the agriculture and food sector. Our team has a deep affinity with the sector built from their close working relationships with family food businesses, specialist knowledge gained from our experience with the value chain and our long-standing relationships with key industry bodies and stakeholders.

With years of knowledge, expertise and passion that comes only from 'hands on' experience, our team services the needs of family run food businesses, large internationally operated primary producers to local and foreign investors looking to capitalise on Australia's booming food sector.

"The access to knowledge we have through the Moore Global Network is priceless. You have helped us to feel 10x more confident going into unexplored markets"

**Professional services client**

## BIOTECHNOLOGY

Medical research institutes, biotechnology companies, teaching hospitals, universities and private sector research and development teams all contribute to the employment and development of the sector.

It is a diverse sector that can involve areas such as pharmaceutical manufacturing, drug inventions and development, agriculture, the environment, stem cell research, neuroscience and food and beverage production.

Moore Australia has an experienced team that supports its clients in planning for and implementing strategies to help them target their goals.



## ENERGY, MINING AND RENEWABLES

We understand the industry challenges, drivers and regulations that this hugely important sector must face. With depleting natural resources, increasing prices and intensifying competition, our plethora of local and international knowledge can help make things clearer.

## MANUFACTURING

By tailoring our services to meet the vast and growing needs of the manufacturing sector, Moore Australia has earned a solid reputation of providing comprehensive accounting, taxation and business advice for manufacturers all over Australia. From aerospace and transport to clothing, plastics, chemicals and furnishings, Moore Australia has the sector experience to help you increase cash flow and administrative efficiency.

## PROPERTY AND CONSTRUCTION

The property and construction industry is being impacted by the volatile conditions of the manufacturing, wholesale and retail trade and professional services industries. Through our expert knowledge of the environment you operate in teamed with our long standing experience in the industry, Moore Australia will partner with your business to help you get where you want to be.

## VETERINARY CARE

Moore Australia provides specialist services to Veterinarians because its business model is unique within the medical industry. Accountancy and business processes that work in human healthcare do not necessarily work for vets. We work with many vet surgeries and clinics to improve cash flow, ensure compliance, finance equipment and improve efficiencies with regular accounting services.



## LOCAL GOVERNMENT

Maintaining compliance with ever changing statutory requirements and dealing with tight budget constraints can be challenging. Likewise, ensuring your work can withstand public scrutiny is critical.

Sometimes you need an external resource to provide you with sound advice in the most cost effective manner.

Our expertise has been built up over three decades of specialising in this sector. We offer a unique “one-stop-shop” of services and a relationship-based approach to customer service. Our philosophy is to be immersive in our approach, provide genuine support and offer practical solutions.

Our specialist local government advisory team has been built with professionals specifically recruited for their knowledge and local government experience.

## TRANSPORT & LOGISTICS

The transport and logistics sector is constantly changing. Disruptive business models, the shifting sands of regulatory frameworks and the march of technology means businesses in this sector must constantly prepare the future.

At Moore Australia, we're here to help mitigate the financial, operational, and regulatory risks arising from such a challenging environment.

## LEGAL

With Moore Australia, it's not just about the service for large legal firms, it about the small and medium as well

We work with and for legal firms and have a network of professional experts who help not only the large companies but the small to medium legal firms. Furthermore, we have worked with diverse firms to deliver strategic and commercial advice for clients.



## TOURISM AND HOSPITALITY

No matter what area of the tourism and hospitality industry you operate in, be it owning a pub, developing hotels and resorts or tourism services, the Moore Australia team is here to work with you.

A complex industry that deals with a multitude of unique issues, we understand the constraints and actively seek to help our clients develop sound and viable business planning strategies.

Fluctuating exchange rates, heavy competition, regulatory change, emerging market sectors and technological advancements are all key industry issues that have a significant impact on your business.

Our specialists have a deep understanding of these issues and remain up-to-date with the latest trends, market developments and drivers that impact your business.

## INDIGENOUS ORGANISATIONS

At Moore Australia, we understand the impact that organisations can have on communities and the importance of having a fruitful organisation in order to deliver essential services to reach disadvantaged and remote and rural Indigenous Australians. It is integral to upholding the cultural values and economic support of our Aboriginal and Torres Strait Islander communities.

Attaining commercially-sustainable services and economic development of communities helps them thrive especially in tough times. Moore Australia is proud of our history and continuing support of Indigenous organisations in collaboration with traditional land owners.

## NOT-FOR-PROFIT

Today, running a successful charity, foundation or community group is really like running a business. While attracting supporters and raising funds once dominated your focus, they now compete with a range of increasing responsibilities. More and more, people want to know exactly how much you've raised and how you intend to spend it. But that's not all.

You have to keep up to speed with changing regulations, get a handle on the new disability insurance scheme, as well as the increasing demands for governance, transparency, accountability and risk management. Not to mention keeping track of the ever-expanding phenomena of social media that's turning your approach to customer relationship management on its head.

At Moore Australia, we're more than auditors and accountants. We're not-for-profit experts with a long-standing commitment to this very worthwhile sector. Did you know we support over 300 charities, foundations, educational institutions, community agencies and religious not-for-profit organisations across Australia?

So, we know the issues you face, inside out, and, more importantly, how best to deal with them.

## AGRIBUSINESS

Climatic and economic conditions and government regulations continue to present primary producers and suppliers with ongoing challenges. Whilst there is little we can do about climatic conditions, Moore Australia remains active in the provision of specialist services to a broad range of clients in the rural sector.

# MOORE AUSTRALIA

**At Moore Australia, it's not about us. It's all about you. When it comes to providing personalised and commercially astute audit, accounting, tax and business advisory services, it simply can't be anything else.**

Our focus is about understanding you, your business, your needs, your challenges and, most importantly, how you define success. At Moore Australia, we're here to help you thrive in a changing world. We are mid-market specialists, so we truly understand your operating environment. What's more, all of our people are long-standing members of their local business communities, and when we work with you, we immerse ourselves in your world. We treat your business like it's ours and we give you all the time you need when you need it. We share our skills, expertise and knowledge, examining every detail and leaving nothing unnoticed.

So when you think about Moore Australia, think of us delivering the personal service and local market knowledge that you want, backed by a leading national and international network of expertise, knowledge and advice that you need to succeed. It's that simple.

## CONTACT US

Find your nearest member firm at  
[www.moore-australia.com.au](http://www.moore-australia.com.au)

Or email:  
[MA@moore-australia.com.au](mailto:MA@moore-australia.com.au)



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