



MOORE

MOORE AUSTRALIA
NATIONAL PROFILE

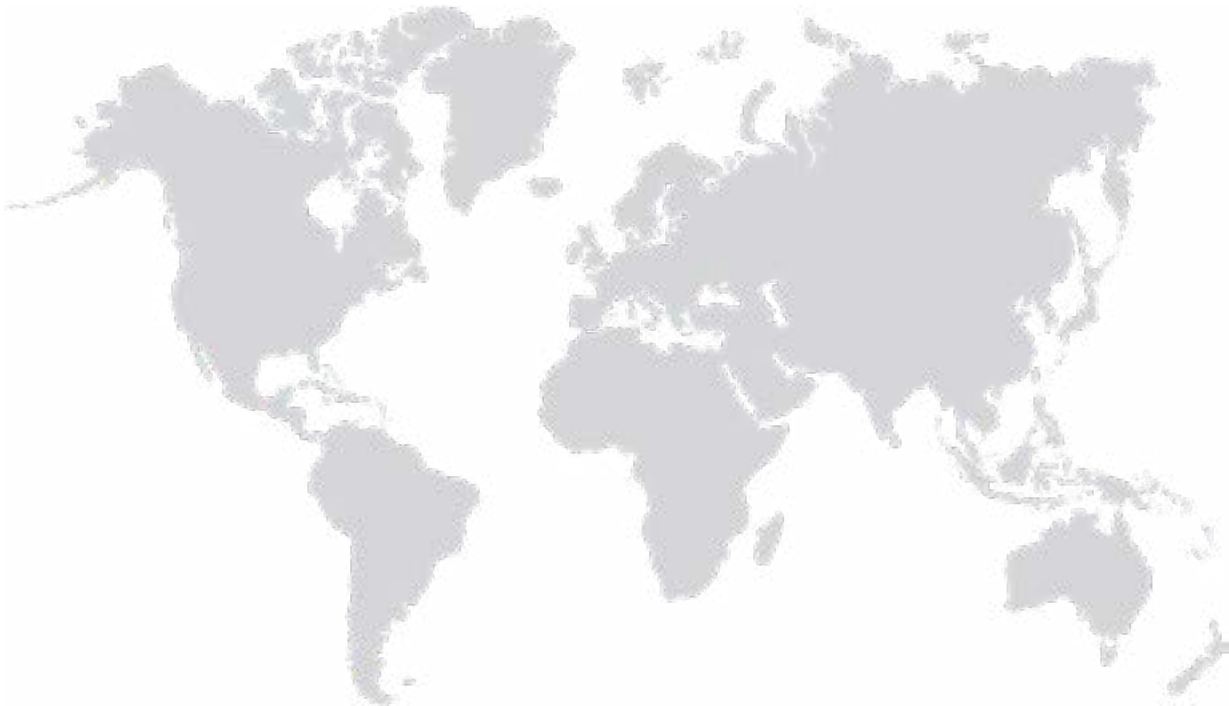
ABOUT MOORE AUSTRALIA

At Moore Australia, it's not about us. It's all about you. When it comes to providing personalised and commercially astute audit, accounting, tax and business advisory services, it simply can't be anything else.

Our focus is about understanding you, your business, your needs, your challenges and, most importantly, how you define success. At Moore Australia, we're here to help you thrive in a changing world. We are mid-market specialists, so we truly understand your operating environment. What's more, all of our people are long-standing members of their local business communities, and when we work with you, we immerse ourselves in your world. We treat your business like it's ours and we give you all the time you need when you need it. We share our skills, expertise and knowledge, examining every detail and leaving nothing unnoticed.

Rest assured we will have every aspect of your business or personal affairs covered. That's how we make a difference. Wherever you work and whatever industry you work in, we have the experts to help you, providing the best advice and the highest quality, personalised service, every time. Our national network of accountants and business advisers across all mainland capital cities and key regional locations will support your Australian presence. Plus, the global reach of Moore Global, with its 266 member firms in 112 countries, will safeguard your overseas interests. This proven network gives you access to experts and specialists around the world, meaning local market knowledge and absolute international strength. Guaranteed.

So when you think about Moore Australia, think of us delivering the personal service and local market knowledge that you want, backed by a leading national and international network of expertise, knowledge and advice that you need to succeed. It's that simple.





MOORE AUSTRALIA NETWORK

Our network of five independent firms of business advisors and chartered accountants, across 14 office locations nationally, enables us to share expertise, knowledge and best practice to ensure our clients receive the best advice and highest quality of service wherever they do business in Australia.

Our national network comprises of over 70 Directors and more than 490 employees who provide a range of services, including:

- Audit and Assurance
- Business Advisory
- Corporate Bookkeeping
- Corporate Finance
- Debt Advisory
- Forensic Accounting
- Governance and Risk Advisory
- Insurance Services
- International Tax
- Litigation
- Superannuation
- Taxation
- Transfer Pricing
- Valuations
- Wealth Management
- Specialty services such as family office, migrant advisory, asia desk services, and corporate affairs.

NEW SOUTH WALES

Moore Australia (NSW)

Locations: Sydney CBD, Burwood

QUEENSLAND & NORTHERN NEW SOUTH WALES

Moore Australia (QLD/NNSW)

Locations: QLD: Brisbane CBD, Beenleigh, Biloela, Monto, Rockhampton

Locations: NSW: Coffs Harbour, Grafton

SOUTH AUSTRALIA & NORTHERN TERRITORY

Moore Australia (SA/NT)

Locations: Adelaide, Darwin

VICTORIA

Moore Australia (VIC)

Location: Melbourne CBD, Geelong

WESTERN AUSTRALIA

Moore Australia (WA)

Location: Perth



>110

Countries



>260

Firms



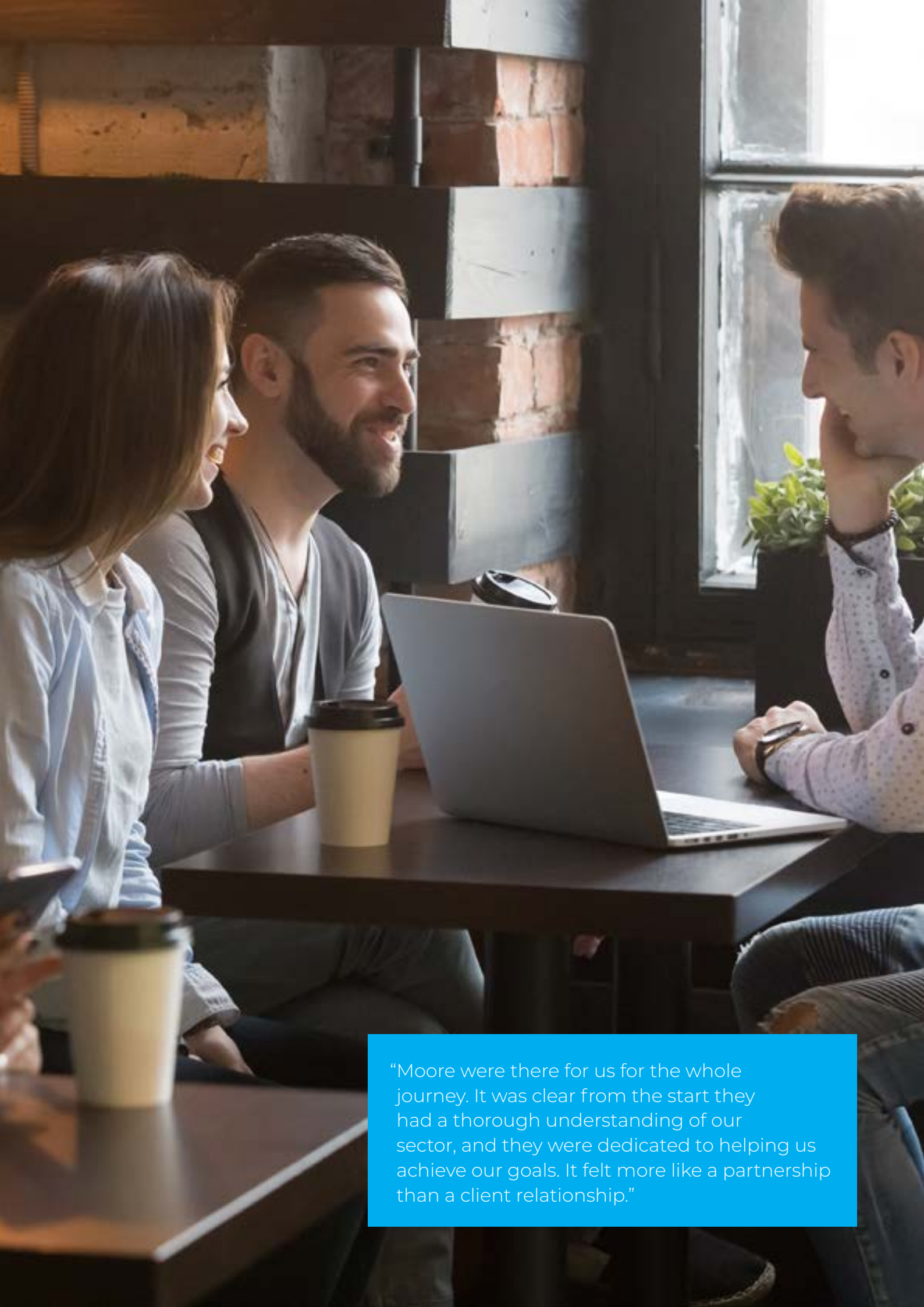
>600

Offices



>30,000

People



“Moore were there for us for the whole journey. It was clear from the start they had a thorough understanding of our sector, and they were dedicated to helping us achieve our goals. It felt more like a partnership than a client relationship.”

OUR SERVICES

OUR INTEGRATED SERVICES ARE DESIGNED TO HELP CLIENTS GROW, REALISE AND PROTECT BOTH THEIR BUSINESSES AND THEIR PRIVATE WEALTH. WE WORK WITH OUR CLIENTS TO HELP THEM MEET THE CHALLENGES THEY FACE EVERY DAY, ASPIRING TO BE THEIR FIRST CHOICE FOR ALL OF THEIR BUSINESS AND FINANCIAL NEEDS.

Our expertise covers a broad range of services which include:

Asia Desk

For those looking to operate businesses or looking to invest in Asia-Pacific, our Asia Desk can be your gateway to a successful venture due to its significant personal and business relationships with our Moore counterparts in the region.

With a team of culturally diverse professionals who have a real understanding of the environments in which you wish to operate, Moore Australia through its National Asia Desk is ideally placed to help you grow and prosper. The key is to find the right people and expertise to assist you with your strategy.

Audit and Assurance

Whether you are grappling with the risks in a global market, starting a new business in your local market or need assurance that your financial information is true and fair, Moore Australia will service your needs. We realise it is essential to understand your business and so we closely align our approach with your key business risks and corporate governance requirements. Moore Australia commitment to quality allows you to have peace of mind so you can continue to focus on your business.

Business Advisory

Laying the right foundation is paramount for a successful business to flourish. Whether you're seeking to do business in Australia, investing in or starting a new business, or hoping to grow your existing business or enhance its efficiency, you can't afford to focus all of your time and resources on support functions and processes.

Though absolutely essential, these items can be very time consuming. What you need is a dependable, trusted adviser who'll support you so you can focus on what matters: core business activities that achieve real, sustainable results.

Corporate Affairs

Moore Australia has a dedicated corporate affairs division which acts as the registered agent for over 2000 companies.

The Australian Securities and Investments Commission (ASIC) requires notification of any change to a company's details via specific forms, which can be an onerous and time consuming process, especially when multiple companies are affected.

At Moore Australia, we place clients front of mind. We are proactive, fast and flexible. We provide the most effective solution for an appropriate commercial return.



Corporate Bookkeeping

By embracing new technology available, we are able to provide tailored live management reports to ensure you have all the information you need to make informed decisions about your business. Best of all, we give you back the time to do what you do best, and take care of the complexities of dealing with the administrative and compliance work required. We can assist you with anything from bookkeeping, payroll and superannuation services to cloud solutions and cash flow management.

Corporate Finance

Moore Australia has the knowledge acquired from a global network of consulting and accounting firms to deliver high quality strategic plans and solutions that help clients to develop successful businesses of shareholder value.

Our team of professionals have the capability of identifying growth opportunities for businesses from the launch of start-up or public listing ventures or during the consolidation and development phases of an established enterprise.

We work in tandem with our taxation and business advisory colleagues and consult an external network of trusted advisors from sources such as the legal, stockbroking and financial professions to maximise clients' successful outcomes.

Whether it is merging, acquiring or divesting a business, restructuring or entering a joint venture, Moore Australia can make it a seamless pathway by investigating the due diligence and evaluating the financial risks or opportunities to advance the transactions.

Debt Advisory

We understand that running a business is complex - business strategy, people management and finances are only a fraction of the components that take up your time as a business owner. So when it comes to all things finance, we take the pressure off you by finding the best solutions.

We have all your debt advisory needs covered. With the support of our specialists, you'll have peace of mind so you can get on with running your business and pursuing what's important to you, while leaving the technical details to us.

Family Office

Our practitioners have been adept at creating wealth management services to protect and develop the assets of families, while also devising strategies to prepare you for the transition of your financial portfolios.

Clients with significant assets that require management and strategies for preserving and growing wealth for future generations of family members have appreciated the professional integrity and trusted advice delivered by Moore Australia advisors.

We have worked in conjunction with clients through personal consultation to create and implement a financial strategy that considers your financial status, an analysis of ownership and stakeholder composition and construction of a portfolio that is in harmony with your goals.

Moore Australia adopts an approach of being an office extension of your business. We look after your assets and affairs so that you are relieved to enjoy life's other pleasures without the burden related to financial management.

Forensic Accounting

Our forensic specialists are distinguished by their technical expertise, knowledge, commercial acumen and proven track record. We evaluate and present our findings in a clear and concise manner for a financial claim, prosecution or assessment of associated risks in the fraud environment.

Our specialists offer unrivalled multi-disciplinary capability to aid clients in complex areas of family law, valuation, commercial litigation, fraud, digital forensics and investigation services.

Distinguished by their technical expertise our experts have a proven track record working in the fraud environment. They evaluate and present findings in a clear and concise manner for a financial claim, prosecution or assessment of associated risks.

Our combination of financial, business and court experience extends insight about the facts, issues and strategies of a case.

Governance and Risk Advisory

Many organisations are required by law, regulations or stakeholders to implement robust corporate governance; but a lot of companies now actively choose to do so as part of their business strategy. Moore Australia advises businesses on maintaining sturdy governance and assurance frameworks, as well as helping to embed transparency and accountability.

Insurance Services

If you don't have sufficient insurances to protect your family (or business) in the event of your death or disability, your financial plans could be ruined by events beyond your control.

Working closely with our teams in wealth management, business advisory and debt advisory we provide funding solutions to complex estate planning and business succession concerns.

We have strong professional relationships with all of Australia's premier insurance providers and place policies where it most suits your individual circumstances.

International Tax

Moore Australia can guide you through the complexities of international taxation to ensure, wherever possible, taxes are minimised and profits are repatriated in a tax efficient manner. Our experts cut through the burden of operating in multiple tax jurisdictions.

Legal Services

Moore Australia offers you a wide range of legal services and legal support. We provide integrated legal services to domiciled and non-domiciled individuals and national and multinational clients, helping you to deal with complex structures and evolving laws and regulations.

We can assist and advise you in:

- Corporate Law
- M&A Transactions
- Real Estate
- Banking & finance
- Capital markets
- Corporate restructuring
- Private equity & venture capital
- Formation and restructuring of companies
- Corporate governance
- Drafting of contracts
- Advising and drafting of Wills
- Advising and drafting trusts
- The administration of deceased's estates
- Enduring Power of Attorney work



Litigation

Dealing constructively with investigations and disputes requires an understanding of complicated legal structures, regulatory and accountability requirements. With many years of dispute consulting experience, the Moore Australia Litigation Support professionals have a solid track record of assisting with challenging financial and economic issues in complex litigation and other business disputes.

Numerous businesses have trusted our reputation and expertise. Having provided litigation support in economic loss, business disputes, fraud and family law cases for a diverse range of industries, we have built a unique depth and breadth of experience

Migrant Advisory

We have a depth of experience in assisting business and investor visa migrants move to, settle and thrive in Australia. We've been assisting business migrants settle into life in Australia for over two decades.

Our experience tells us the most important issues related to business migration are:

- Finding and starting with the right business
- Having the business correctly valued and appropriate due diligence completed
- Setting up the best business structure
- Being tax efficient
- Establishing relevant business networks
- Protecting hard earned assets
- Compliance with visa requirements

Outsourced CFO

At Moore Australia, our Outsourced CFO offering manages your finances from end-to-end, delivering continual insight. We take a holistic approach to define and implement your business' financial strategy.

Moore Australia can be your finance function or supplement your existing team, either way there will always be one of our experienced professionals on the ground who understands your business and is looking after it.

Property Advisory

Dynamic and ever-changing, the property market trends attributes are something businesses in the property sector need to remain abreast of. Moore Australia's team of experts in property understand the impact of challenges and property investment including the financials and commercial matters.

Delivering personalised advice for you and your business with salient information on the property sector, you can rest assured that Moore Australia's team can provide business case documents and strategic approaches while engaging with you to understand the key risks with property investment. Delivering an outstanding service, we are confident in our knowledge and expertise to assist you.

Superannuation

Superannuation can be overwhelming and difficult to understand. With so many choices, where do you start? At Moore Australia we have a dedicated team who work with clients on their superannuation goals.

We work with you to provide a tailored solution that will provide you with the best possible life in retirement.



Taxation

We provide clients with an integrated framework to optimise their tax position by turning the function of taxation into a strategic business asset.

Tax is constantly in the spotlight – the focus of government policy and stakeholder scrutiny. As a taxpayer, you face increased compliance requirements triggering a greater need for robust controls to manage tax risks. Your tax function also needs to understand the variety of incentives available nationally and internationally, using informed data to support business-wide decision making.

Our specialist team of tax professionals provides the strategic and technical support you require to meet your tax challenges and achieve your goals.

Valuations

Valuations aren't just about numbers – they require a deep understanding of commercial drivers, risks, competitive landscape, tax considerations, and more.

From simple share trades, to complex assessments of operating businesses, we have the industry and technical expertise to provide astute, robust valuations that deliver the knowledge you need. Experience is critical to an accurate valuation and having a trusted adviser to work with you through the valuation process is priceless. We have helped numerous clients to manoeuvre through what can often be a highly detailed and, at times, technical procedure. We use our knowledge of your sector to provide customised advice to suit each client taking into account size, capabilities, goals and culture.

Wealth Management

Evolving financial markets and regulatory regimes means more investment alternatives. Increasingly, clients need a financial partner that combines expertise with quality advice and service.

Our wealth management experts specialise in providing a range of advisory and investment services to help you achieve your financial objectives. Our experts know the best ways to protect and grow your wealth, so that you can reap the maximum rewards for years to come. Moore Australia adopts an approach of being an office extension of your business. We look after your assets and affairs so that you can enjoy life's other pleasures without the burden related to financial management.

We can provide you with strategic advice and investment organisation of matters such as shares, property, mortgages, loans and finance, general, business and personal insurances, alternate investment from within or external to superannuation funds and with succession planning.

Transfer Pricing

Worldwide, governments are applying greater scrutiny and enforcing more stringent regulations on transfer pricing practices. As a result, transfer pricing is becoming an increasingly important aspect of tax planning for multinational organisations.

Australia's transfer pricing regime operates on a self-assessment basis, and our rules are some of the world's most advanced. Failure to provide transfer pricing documentation that demonstrates compliance with the arm's length principle can lead to your organisation receiving substantial penalties from the Australian Tax Office (ATO).

OUR INDUSTRIES

OUR OUR FOCUS ON A NUMBER OF KEY BUSINESS SECTORS MEANS WE KNOW THE CHALLENGES YOU FACE AND ARE ABLE TO DELIVER PRACTICAL, COMMERCIAL SOLUTIONS.

We have expert practitioners around the country who are recognised as both leaders in their fields and highly effective business people.

Agribusiness

Increasing property prices, climatic and economic conditions and government regulations continue to present primary producers and suppliers with ongoing challenges. Moore Australia remains active in the provision of specialist services to a broad range of clients in the rural sector.

Biotechnology

Moore Australia understands life-sciences and its breadth of issues from IP protection, capital raising, R&D concessions and potential IPOs, through to commercial development and awareness and penetration into the marketplace and is able to offer practical solutions.

Education

Education is one of our key specialty areas with a high level of commitment to investing in our people and our clients for both the present and the future. We have a dedicated National Education Sector Group and have developed systems and methodologies that can deliver tailored solutions to the sector.

Energy, Mining and Renewables

Depleting resources. Reducing commodity prices. Intensifying competition. World economy. Rising costs. There are numerous opportunities and pitfalls for companies operating in the energy, mining and natural resources industry – how they are tackled will determine future success.

We know this because we are there, helping our clients meet – and profit from – the challenges they face. We understand that making key decisions on daily basis is normal for businesses within the energy, mining and natural resources industry, meaning our services to the industry reflect the dynamism and complexity of our clients.

Health and Aged Care Services

At Moore Australia, we have a leading Health Services Group who can help you grow and protect your wealth. We offer specialised advice on taxation, salary packaging, wealth creation, asset protection and practice management.

Legal

Sometimes the numbers don't always add up - and often it takes an expert to figure out why. At Moore Australia, our leading team of experts specialise in providing a range of forensic accounting and investigation services to the legal profession.



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Retail

The fast paced world of retail and wholesale businesses can be complicated. Whether you're a local business, franchise, large enterprise or international importer and distributor, Moore Australia has the expertise to manage your cashflow, drive business and comply to strict industry regulations. Rely on our strategic advice and finance options to support your growth goals, look after your employees with self managed super funds and structure your business to minimise risk in Australia and overseas.

Newsagencies

Moore Australia has a number of experts with experience in the complex and highly regulated world of newsagents. Buying or selling newsagents, as with most businesses, can be fraught with danger, but our high level of due diligence will minimise these risks. With the correct application of specialist business, tax and compliance knowledge, Moore Australia will be able to help you manage your business, make smarter business decisions and be compliant with regulatory obligations.

Technology

Technology is the new cornerstone of productive business. However, with increasing access to data and ever-changing regulations, productivity comes with risks. Moore Australia can help you manage the risks and ensure compliance, whilst harnessing the power of technology for your business.

Tourism and Hospitality

No matter what area of the tourism and hospitality industry you operate in, be it owning a pub, developing hotels and resorts or tourism services, the Moore Australia team is here to work with you.

A complex industry that deals with a multitude of unique issues, we understand the constraints and actively seek to help our clients develop sound and viable business planning strategies.

Fluctuating exchange rates, heavy competition, regulatory change, emerging market sectors and technological advancements are all key industry issues that have a significant impact on your business.

Our specialists have a deep understanding of these issues and remain up-to-date with the latest trends, market developments and drivers that impact your business.

Transport and Logistics

The transport and logistics sector is constantly changing. Disruptive business models, the shifting sands of regulatory frameworks and the march of technology means businesses in this sector must constantly prepare the future.

At Moore Australia, we're here to help mitigate the financial, operational, and regulatory risks arising from such a challenging environment

Veterinary Care

Moore Australia provides specialist services to Veterinarians because its business model is unique within the medical industry. Accountancy and business processes that work in human healthcare do not necessarily work for vets. We work with many vet surgeries and clinics to improve cash flow, ensure compliance, finance equipment and improve efficiencies with regular accounting services.

Food Services

We are one of the largest providers of professional services to the agriculture and food sector. Our team has a deep affinity with the sector built from their close working relationships with family food businesses, specialist knowledge gained from our experience with the value chain and our long-standing relationships with key industry bodies and stakeholders.

With years of knowledge, expertise and passion that comes only from 'hands on' experience, our team services the needs of family run food businesses, large internationally operated primary producers to local and foreign investors looking to capitalise on Australia's booming food sector.

Local Government

Maintaining compliance with ever changing statutory requirements and dealing with tight budget constraints can be difficult.

Likewise, ensuring work can withstand public scrutiny is critical. Sometimes you need an external resource to provide you with sound advice in the most cost effective manner.

Moore Australia is a leading provider of audit and professional advisory services to Local Government. Our expertise has been built up over nearly three decades of specialising in this sector.

Manufacturing

By tailoring our services to meet the vast and growing needs of the manufacturing sector, Moore Australia has earned a solid reputation of providing comprehensive accounting, taxation and business advice for manufacturers all over Australia. From aerospace and transport to clothing, plastics, chemicals and furnishings, Moore Australia has the sector experience to help you increase cash flow and administrative efficiency.

Not for Profit

The not-for-profit sector is built around cooperation, understanding and relationships – Moore Australia prides itself on exemplifying these values and we have developed a specialist not-for-profit team to work with specialist not-for-profit organisations. In developing and designing a cost effective frameworks, improving operational performance and developing strategies, Moore Australia allows organisations to concentrate on what they do best – developing strong community links and outcomes.

Professional Services

Moore Australia offer professional services to a variety of professions; our clients include: consultants, solicitors, architects and accountants. Building strong working relationships with key decision makers is how we get to grips with your unique business needs. We work closely with your team to overcome business challenges such as budget cuts, stricter regulations and a changing economy.

Property and Construction

The property and construction industry is being impacted by the volatile conditions of the manufacturing, wholesale and retail trade and professional services industries. Through our expert knowledge of the environment you operate in teamed with our long standing experience in the industry, Moore Australia will partner with your business to help you get where you want to be.

Indigenous Organisations

At Moore Australia, we understand the impact that organisations can have on communities and the importance of having a fruitful organisation in order to deliver essential services to reach disadvantaged and remote and rural Indigenous Australians. It is integral to upholding the cultural values and economic support of our Aboriginal and Torres Strait Islander communities.

Attaining commercially-sustainable services and economic development of communities helps them thrive especially in tough times. Moore Australia is proud of our history and continuing support of Indigenous organisations in collaboration with traditional land owners.

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CONTACT US

Find your nearest member firm at
www.moore-australia.com.au

Or email:
ma@moore-australia.com.au



www.moore-australia.com.au

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