



# DINING FOR A DREAM FUNDRAISING LUNCHEON

## SPONSORSHIP PROSPECTUS

Proudly Supporting



**11AM – 3PM**  
**TUESDAY 7 MAY 2024**  
THE GREAT WESTERN HOTEL,  
ROCKHAMPTON QLD

# INTRODUCTION

Moore Australia's Women in Ag group invites you and your organisation to support our Fundraising luncheon on Tuesday 7 May 2024, at the Great Western Hotel in Rockhampton, Queensland.

The Dining for a Dream Luncheon is a fundraising event, held during Beef Week 2024 raising funds for Dolly's Dream and will be hosted by our guest MC, Melissa Doyle\*.

We anticipate 300-400 attendees on the day. The event tickets will be available for open purchase and promoted through the Central Queensland region, Beef Week and the Moore Australia network.

## ABOUT DOLLY'S DREAM

Dolly's Dream is an organisation committed to changing the culture of bullying by addressing the impact of bullying, anxiety, depression and youth suicide, through education and direct support to young people and families.

Community Supporter



\* Arrangements were made through Celebrity Speakers [www.celebrityspeakers.com.au](http://www.celebrityspeakers.com.au).



400

ANTICIPATED  
ATTENDEES

SUPPORT  
CONNECT  
NETWORK

5

COURSE BESPOKE  
DEGUSTATION MENU  
WITH PAIRED  
DRINKS



## ABOUT MOORE AUSTRALIA

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Moore Australia (QLD/NNSW) is an independently owned and managed firm with 20 partners and over 150 team members.

We specialise in providing a comprehensive range of personalised audit, assurance, accounting and public sector services.

We are part of the Moore Australia national and Moore Global networks, our firm has seven offices across Queensland and Northern New South Wales in Brisbane, Beenleigh, Biloela, Coffs Harbour, Rockhampton, Monto and Grafton.

Our strength lies within the experience of the team and the regional and metro location of our offices. Working and living within local communities, we understand the challenges faced by business and individuals in our communities.

Our Australian network of independent firms enables us to share expertise, knowledge and best practice to ensure you receive the best advice and highest quality of service.



7

OFFICES



20

PARTNERS



150+

TEAM  
MEMBERS

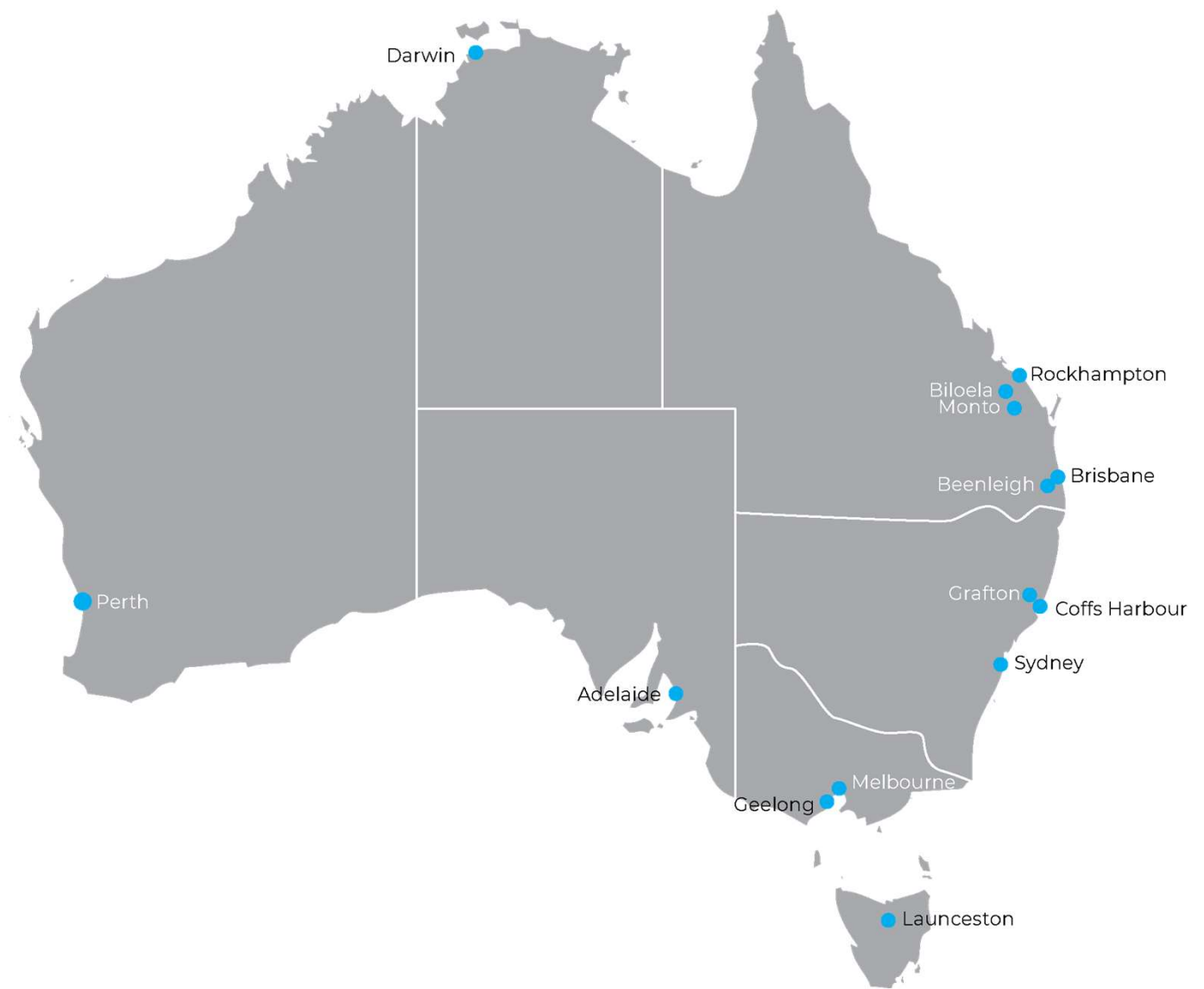


# NATIONAL NETWORK

We have strength in numbers.

We have 71 partners, and over 500 staff providing audit, assurance tax and advisory services to our clients throughout Australia.

Moore Australia is a network of independent accounting, audit, tax and business advisory firms with offices across Australia. Our independent network enables us to share expertise, knowledge and best practice to ensure our clients receive the best advice and highest quality of services, wherever they do business in Australia.



## ABOUT MOORE WOMEN IN AG

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Moore Women in Ag is an initiative that we are very passionate about. Conceptualised by our partners who work closely with many agribusinesses, this group comprises of partners and team members across our offices.

**Our aim is to network, support and connect with women in remote and regional areas. Bring them together, to provide them opportunities to connect with others experiencing the same situation.**

This fundraising luncheon that we are hosting during Beef Week 2024 is the perfect opportunity to provide a platform that meets all our aims. We can't think of a better time to bring women (and the men who support and partner with us) together to celebrate and raise funds for a vital charity, not just in regional Queensland but all over Australia.



CONNECT

SUPPORT

NETWORK

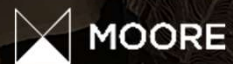




**“The events that Moore Women in Ag provide are vital for the connection and support of women in regional areas.**

**I am proud to be part of this initiative providing opportunities for clients and contacts to benefit from investing in meaningful activities and relationships.”**

Vickie White  
Partner, Moore Australia (Rockhampton)







## TARGET AUDIENCE

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### WHO WILL ATTEND?

The event is being held during Beef Week 2024, the largest beef expo in Australia bringing together industry leaders, producers and other industry stakeholders from around Australia and overseas.

Our event is open invitation, and we expect attendees across the beef community, live export and genetics export across the industry including:

- Beef industry delegates from Australia and International locations attending the Beef Week event.
- Residents and business owners from across Australia and overseas.
- Professionals working in agribusiness such as legal, finance and banking, property and consulting producers.
- Processors.
- Suppliers.
- Researchers.
- Students.

### WHY PARTICIPATE?

There are a number of benefits of sponsoring our fundraising luncheon, not in the least to raise money for Dolly's Dream.

- Increase your brand exposure through access to an audience made up of current and potential clients.
- Create brand awareness and opportunity to enhance your company profile.
- Support an organisation committed to changing the culture of bullying in young children and schools.

## OUR VENUE: THE GREAT WESTERN HOTEL

The Great Western Hotel is our host for this event.

Established in 1862, Rockhampton's iconic Great Western Hotel has a rich history and is today a national tourist destination, often referred to as "Australia's Most Unique Pub".

The venue is renowned for attracting major events to the region including bull riding and many headline music acts.

We are certain that this is an excellent location for our event.





# SPONSORSHIP PACKAGES

## TIER 1

We have a number of sponsorship opportunities available to suit all budgets and organisations.

Our sponsorship packages are flexible and we would love to discuss your thoughts in detail to ensure you get the best exposure for your brand.

	PLATINUM	GOLD	SILVER	BRONZE
Your logo on event website	Y	Y	Y	Y
Your logo on event emails to Moore Australia database	Y	Y	Y	Y
Your logo on sponsors slides displayed during the event	Y	Y	Y	Y
Sponsorship mention on social media	Y	Y	Y	Y
Special mention of sponsor by the MC at the event (short script to be supplied by sponsor)	Y	Y	Y	Y
1 x sponsor supplied banner on display at the event	Y	Y		
Opportunity to provide 60sec video to play during the event. Including 150 word bio introduction by the MC	Y			
Complimentary tickets	8 tickets Full table	4 tickets	2 tickets	
Available opportunities	1	2	2	3
	<b>\$10,000</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>

# SPONSORSHIP PACKAGES

## TIER 2

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Shine a light on your brand further through these exclusive packages.

### BALLOON POP

**1 available only**

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Exclusive sponsor of balloon pop fundraiser.

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Mentions throughout the event as our "balloon pop" sponsor.

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Social media mentions (and logo where appropriate) promoting the balloon pop "proudly sponsored by"

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Your logo on sponsors slide displayed during the event

**\$3,500**

### TABLE SPONSOR

**10 available**

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8 complimentary tickets = 1 full table at the event

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Logo displayed on the table on the day

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Welcome mention by MC at the beginning of the event

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Your logo on joint table sponsors slide displayed during the event

**\$3,000**



# PRIZE DRAW DONATIONS

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To make sure our fundraising is a success, we're seeking donations for prizes on the day.

We are asking attendees to show their support through purchasing one of 500 prize balloons.

Your donation will be mentioned during the event and highlighted during the big balloon pop.

## MAJOR PRIZE

**1 available only**

Prize donation to be valued between  
\$3,000 - \$5,000

Mentions throughout the event as our  
major prize donated sponsor

Your logo on joint sponsors slide  
displayed during the event

Social media mentions as major prize  
sponsor

**\$3,000 - \$5,000**

## SECONDARY PRIZE

**5 available**

Prize valued at \$500-\$1,000

Mentions throughout the event as a  
prize donated sponsor

Your logo on joint sponsors slide  
displayed during the event

**\$500 - \$1,000**

## CONTACT US

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### EVENT COORDINATOR

JAMIE HINDS

### EMAIL

[jamie.hinds@moore-australia.com.au](mailto:jamie.hinds@moore-australia.com.au)

### PHONE

07 4928 1555

### WEBSITE

[www.moore-australia.com.au/qld-nnsw](http://www.moore-australia.com.au/qld-nnsw)

Should you wish to discuss our sponsorship opportunities, please contact our Event Coordinator via email or phone listed above.