



END FOOD WASTE AUSTRALIA

Case Study



End Food Waste Australia

About End Food Waste Australia

End Food Waste Australia is one of world's largest dedicated public-private partnerships, with more than 100 organisations focused on addressing Australia's \$36.6 billion food waste challenge. Together, we aim to create a more productive, sustainable and resilient Australian food system by ending food waste and food insecurity.

Broadly speaking, we tackle this from paddock to plate. This involves conducting world-leading research through our Cooperative Research Centre, with co-funded research and innovation uncovering new food waste solutions.

It means taking bold industry action through the Australian Food Pact and Sector Action Plans, providing collaboration, tools and on-the-ground support to drive impactful food waste initiatives with industry.

And for everyday Australians, we are saving food in homes through The Great Unwaste. This is a nation-wide consumer behaviour change campaign to change everyday behaviours and empower households with tools to fight food waste.

History

It has been quite a journey to where we are now. We launched in 2018 as the Fight Food Waste Cooperative Research Centre, expanded our reach in 2021 by becoming the National Food Waste Governance Entity (later renamed Stop Food Waste Australia). The company rebranded to End Food Waste Australia in November 2023 and our Nationwide Consumer Behaviour Change Campaign was launched in September 2024.

Why is it important to you and your business that you support a sustainable future for our planet?

Food waste feeds climate change, robs businesses of profitability and threatens food insecurity - it is possibly the world's most ridiculous problem. Collaborating with nearly 200 organisations, we tackle an issue that impacts Australians every day.

The team here are all focused on creating a sustainable, resilient and equitable food system, by ending food waste and food insecurity, and improving productivity and profitability.

In a nutshell, 'If you grow, make, move, sell, buy or eat food, you can be part of the fight to end food waste.

What hurdles or difficulties have you faced in establishing your business/services/products? Was it always easy? What have you done to overcome these hurdles?

Initially, establishing the CRC with a small team was a huge task, however as we have grown, the challenge has evolved. While we now have a passionate and high-performing team in place, attracting new funding streams to support food waste initiatives is an ongoing challenge.

How has Moore Australia helped you on this journey?

In the establishment phase, Moore Australia provided an end to end finance function for us while we established our team. Later in our journey, Moore Australia has taken some of the regulatory and admin burden, allowing our team to concentrate on value-add activities for the business.

This case study was provided by and published with the approval of:

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