



AUTOCYCLE INTERNATIONAL

Case Study



Autocycle International

About Autocycle International

Autocycle International is an Australian waste recycler with head office based in Melbourne. We are a forward-thinking recycler that focuses on solving waste problems of the country.

Autocycle International offers sustainable recycling solutions of end-of-life tyres and rubber to automobile, construction, and mining industries.

With its state-of-art recycling technology and designative recycling team, Autocycle International helps local businesses to recycle and transform their waste into valuable resources that enters the local and international markets.

History

Autocycle International was founded in 2020 with a clear mission: to tackle Australia's growing tyre waste problem and turn it into a sustainable opportunity. What began as a vision quickly became a scalable operation, expanding its capacity, technology, and customer base within just a few short years. We've since been rapidly growing and providing innovative recycling solutions and forming partnerships that promote circular economy principles across several industries.

Why is it important to you and your business that you support a sustainable future for our planet?

As a tyre recycling business, we're deeply aware of the environmental impact that waste tyres can have when left unmanaged. Every year, millions

of tyres end up in landfills or illegal stockpiles, posing serious risks to ecosystems, communities, and future generations.

By giving tyres a second life through responsible recycling and repurposing, we reduce pollution, conserve natural resources, and help limit greenhouse gas emissions. Supporting a sustainable future is not just good for the planet — it's essential to creating a circular economy where waste becomes opportunity.

For us, sustainability means innovation, responsibility, and long-term thinking. It ensures that our business can continue to grow while making a real and measurable difference. We're proud to be part of the solution and believe that every tyre we recycle brings us one step closer to a cleaner, more sustainable future.

What hurdles or difficulties have you faced in establishing your business/services/products? Was it always easy? What have you done to overcome these hurdles?

Starting a recycling business during a global pandemic presented many challenges — from navigating supply chain disruptions to securing the necessary licenses, funding, and partnerships. In addition, tyre recycling in Australia lacked sufficient infrastructure and public awareness, which made market entry a slow and demanding process.

We overcame these challenges by building strong relationships with local councils, transport operators, and strategic partners. We invested early in scalable, proven technology and built a passionate team focused on innovation and

reliability. Transparency, persistence, and a deep belief in our mission have helped us push through every roadblock.

How has Moore Australia helped you on this journey?

Moore Australia has been a trusted advisor from day one. They've supported us not only with essential accounting and compliance services but also with strategic business planning and financial modelling to ensure our growth remains sustainable. Their team understands the nuances of the recycling industry and has provided tailored insights that have helped us scale with confidence. Their advice continues to be a valuable part of our decision-making process as we explore new markets and product streams.

More information:

Autocycle International

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<https://autocycle.com.au/>

Anything else you'd like to share?

We believe that sustainability starts at the ground level — with real actions, not just words. At Autocycle, we're proud to be leading change in the tyre recycling industry and demonstrating how green business can be good business. We're always open to collaboration and new ideas, and we invite anyone interested in building a circular future to connect with us.

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